The 7 Reasons why students FAIL!

1. They have NO dream

Everyone needs a ‘Big Picture’ of where they want to go to and who they want to be... You wouldn’t cross the road unless you wanted to get to the other side and you wouldn’t eat your dinner unless you were hungry... So, WHY are you at school ?... and just saying ‘Because I need an education” is not enough !!! Need an education for what?

“Before you become a comedian you have to first dream of being a comedian, before you become an astronaut you have to dream of being an astronaut” - Eddie Izzard

2. No self belief -

If you don’t genuinely believe in what you’re doing... you won’t do it... believing that you can do something will be more important than knowing that you actually can !! People frequently tell themselves that they can’t do it before they’ve even started and Muhammed Ali even said “I am the greatest”... He never said “I’m quite average”.

“If you think you can or you think you can’t you’re probably right” - Henry Ford

3. They try to avoid making mistakes

People are so gripped by fear that they try to avoid looking stupid or un-cool by not making mistakes. BUT, making mistakes is how you learn and grow !! So, students avoid answering questions, they say ‘Dunno’ or don’t bother trying new things. BUT.... the way you learnt to walk was by falling over !! The way you learnt times-tables was getting them wrong!! ... but, just out of interest... How did you learn to ride your bike? Simon Cowell went bankrupt at 33, Steve Jobs got fired from Apple computers at 30 and Coca Cola only sold 420 bottles in it’s first year - but you wouldn’t call them failures !!

“To achieve success - you have to first double your failure rate !” Keith Warren
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4. They’re doing it for the wrong person!
   
   You need to be doing what you’re doing for... YOU.
   
   Students find themselves making an effort for their teacher, their parents or even some kind of reward. When you actually wanted something in your life - you didn’t need somebody else to make you do it, nor any reward, you just did it!!
   
   “if it is to be, it is up to me!!” - Anonymous

5. They fail to take responsibility
   
   No-one else will determine your future...
   
   Students often rely upon their teacher or parents... and whilst they might help you get there, they won’t actually do it. Other people may be responsible for making you who you are today... but YOU are responsible for changing it! ... so you don’t need to blame anyone else - except you.
   
   “You can be successful and you can make excuses but you can’t do both !” - anonymous

6. They have NO plan
   
   You can’t go anywhere unless you at least have some idea of how to get there
   
   You couldn’t drive to Scotland without at least knowing where Scotland was.... and then you’ll ask? Flight, train, car or walk? Which way shall I travel and when?
   
   “Fail to Plan... then Plan to Fail !”

A Plan? Here’s one I made earlier...!

Get them to do it every year...

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7. They do Nothing

Students will do nothing if they haven’t done No.s 1-6 !!

Without a dream, self-belief, a learning mind-set, a plan and a sense of responsibility... you will literally do nothing. Telling a student to “work harder” becomes boring after a while and obviously they don’t want to do it... otherwise they would. It’s the reason why mature students never muck about... but, they’re not academically ‘cleverer’, they’ve just decided why it is that they’re at school.

“If you haven’t got an exciting enough tomorrow then you’ll do nothing today !!” Keith Warren

If you LIKE this - PASS IT ON
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Students say...

Lauren James
thanks for today! you've really inspired me! i've done all my homework tonight which is really unlike me! you've made me realise that NOW is the time to change not tomorrow, not the next day, or the next, or the next, but now... and im currently writing/making a CV as we speak.. what is wrong with me?

Nick Jennett
The big picture has helped me lots and lots. Keith gave me the motivation and inspiration to team up with two friends and start my own company FNK Web design. when Keith came to see us, I was really unsure about what I wanted to do, but now a few years on I had the courage to take the next step on the road to success. Keith taught me to look to the future and plan ahead. Thats cool Keith.

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NickPowell11 Nick Powell
@BigPictureKeith thanks for yesterday Keith, I picked up important things I will need in the future. #StayCoolKeith hope to see you again!

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